# EcoCarrier Cloud Computing

Experience Phenomenal Growth Beyond Your Expectation

# **MasterAgents Service Program** for

Prepaid PIN-Less or PIN-Based Telephone Service integrated with

TopUp360 Airtime Credit Transfer Service

TopUp360 is a AirTime Credit Transfer Service for you to use to send Credit Amount in Local Currency to Loved Ones back home in old country for them to use to make calls through their local mobile network to call you or others.

It is Safe, Easy to Use and Lowest Cost Way to send small amount of credit and it enables you and the loved ones to achieve additional great savings

In many developing countries, one can make calls from one's mobile handset through the local mobile operator to USA, Canada and EU countries at per minute rate that is much lower than what it costs to call in the other way around (in the opposite direction).

The saving in terms of price difference in per minute rate can be as much as 50%

You can send AirTime Credit to some 50 countries including
Asia: Bangladesh, China, Fiji, India, Indonesia, Laos, Malaysia, Pakistan, Philippines, Sri Lanka, Vietnam Middle East: Iraq, Jordan
Americas: Anguilla, Antigua-Barbuda, Barbados, Bolivia, Brazil, Cayman islands, Chile, Colombia, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Haiti, Honduras, Jamaica, Mexico, Montserrat, Nicaragua, Panama, Peru, St.Kitts, St. Lucia, St. Vincent Grenadines, Suriname,
Turks & Caicos, Venezuela, Virgin Island Africa: Benin, Cameroon, Central African Republic, Congo, Cote D'Ivoire, DRC, Egypt, Ghana, Guinee Conakry, Kenya, Madagascar, Mali, Morocco, Mozambique, Niger, Nigeria, Senegal, Tunisia Europe: Poland, Russia, Turkey

## The outstanding features of Masters Agents Service Program are:

### **Concerning the Resellers & Agents**

- Account setup & credit top-up by data entry from telephone keypad
- Fast secured web-based services for account set up by you as Reseller for Agents and by Agents for end users – in a matter of minutes
- Reseller owns all the End User Accounts created
- End User can buy additional credit amount from any of the Agents within the Reseller's network of Agents
- Reseller can pre-set sales commission percentage for Agent for sales in account creation and for sales of credit top up amount
- Premium quality reliable service
- Guaranteed perceived lowest End User Rates made possible by versatile creative billing regime configurable/definable by Reseller
- Private Label Production of the user interface of the web server for Agents and for End Users

## TopUp360 and Agents Program Integrated Service

#### concerning the End User

- Reliable, high-quality service at competitive per minute rates for making local, national and international calls
- No need to remember a 12-digit PIN or carry a prepaid telephone card with a PIN
- No risk of losing the PIN or the prepaid calling card with the PIN and losing the remaining credit in the account
- End User/subscriber can register up to 5 telephone numbers – fixed line or mobile – from which he/she can make telephone calls by first dialing the Access Number but without having to enter PIN
- Hot-line Calling Function for calling a Hotline Number. Whenever the subscriber calls from any of the 5 preregistered telephone numbers to the Access Number, the call is automatically connected to the Hotline Number

An Agent of the Master-Agents Service Program can offer an End User at the point of sales 2 kinds of services:

- (1) prepaid voice service PIN-based or PIN-less for making a call by first dialing a local Access Number and then follow the voice prompts to make the call
- (2) Airtime Credit Transfer service for the End User to buy and send a "gift" Airtime Credit Amount to someone's mobile phone account number in any of the countries above-listed.

### TopUp 360 as a standalone service

#### 4 Easy Ways to buy and send AirTime Credit to someone's mobile telephone number account:

You can buy from a retail outlet a TopUp360 Prepaid Card with a scratch stripe that covers the PIN for a certain value amount of AirTime Credit in US\$ and use the PIN to send/transfer AirTime Credit, in the recipient's local currency, to someone's mobile telephone number account in one of the following ways:

- call a local Access Telephone No. for TopUp360 service to reach TopUp360 service platform and then follow the voice prompts to enter the PIN and the amount of AirTime Credit amount in US\$ that you want to send/transfer and the recipient's mobile telephone number and your mobile telephone number (optional, for receiving confirmation by SMS) from the keypad of your telephone
- send to TopUp360 SMSC Server a text message (SMS) containing the PIN, the amount of AirTime Credit amount in US\$ that you want to send/transfer and the recipient's mobile telephone number in a format shown as follows: 70#<PIN>#<AirTime Credit Amount in US\$ to send/transfer>#<Mobile Telephone Number including country code> e.g. 70#8967453256#10#8613590289153
- 3. go to <u>www.topup360.com</u> and follow on-screen instructions for transfer of AirTime Credit and enter the PIN, the amount of AirTime Credit amount in US\$ that you want to send/transfer and the recipient's mobile telephone number and your mobile telephone number (optional, for receiving confirmation by SMS)
- 4. You can visit an Agent (retail outlet) of the MasterAgents Service Program and buy AirTime Credit amount in US\$ and use it to send AirTime Credit, in the recipient's local currency, to someone's mobile telephone number account by providing to the agent: the amount of AirTime Credit amount in US\$ that you want to send/transfer and the recipient's mobile telephone number and your mobile telephone number (optional for receiving confirmation by SMS)

www.ecocarrier.com agent.ecocarrier.com www.topup360.com Enquiry: sales@ecocarrier.com

EcoCarrier